



Spark of Life®
Model of Care,
Internationals Master
Leadership and Executive
Leadership Programs

Live via Zoom
November 2024

For time zones:
Australasia

Spark of Life® Model of Care, Internationals Master Leadership and Executive Leadership Programs



Spark of Life Model of Care

The *Spark of Life* Model of Care enables aged care services to provide **excellence in Dementia Care** that is measurable and sustainable.

This Best Practice Model shifts attitudes and builds relationships that dynamically transform dementia care.

The Model is applicable in all areas of aged and dementia care services, in residential and community care, hospital and palliative care, and can be effectively integrated into current systems.

The *Spark of Life* Model of Care has the strength of both scientific and humanistic theoretical foundations; is grounded in clinical practice, and has been internationally field tested in 12 countries.

The Model is a powerful combination of a Philosophy, a Quality Management System and a Master Practitioner, that together provide a complete and systematic process for implementation.

Benefits

Adopting the *Spark of Life* Model of Care offers benefits at all levels of service delivery, from care interactions to leadership level; from care planning to policy level.

This high performing model delivers outstanding health outcomes, elevates care practices and heightens staff satisfaction.

With an on-site Master Practitioner who is equipped with the knowledge and comprehensive resources, a health care service can be self-sufficient in implementation and evaluation.

Elevated Care Outcomes

When the *Spark of Life* Model of Care is embedded into the culture of a health care service it results in exceptional outcomes for people with dementia and for staff satisfaction.

People with dementia have the opportunity to experience rehabilitation. This is evidenced for example by:

- Improvement in cognitive abilities
- Enriched emotional and social health
- Reduction in falls
- Solved behaviours of concern with a nonpharmacological focus

Return on Investment

The financial and intrinsic return on investment in the *Spark of Life* Model of Care is achieved through elevated care practices and heightened staff satisfaction.

6 categories of intrinsic return through:

1. Exceptional and innovative relationship focused care
2. Sustainable increase in workforce performance and productivity
3. Lasting, measurable and elevated care culture
4. Employee satisfaction in engagement and personal fulfilment
5. Successful accreditation, excelling in achieving aged care quality standards
6. Strengthened reputation as preferred care provider and preferred employer

6 areas of financial return through:

1. Income from full occupancy through being a preferred care provider
2. Less hours spent on accreditation preparation through enriched care practices and documentation in place
3. Reduction in recruitment expenses from being a preferred employer.
4. Reduction in complaints through enhanced care practices and improved relationships with families (93% reduction in complaints from families over 7 years*)
5. Reduced staff time and stress leave due to resident's solved behaviours of concern. (73.5% reduction in behaviour incidents over 2 years, PRN psychotropic medication only used 3 times in 3 years, no use of any personal or physical restraints over 4 years*)
6. Reduced medical expenses from reduction in falls and skin tears (40.5% reduction in falls over 4 years*)

* Data from Adriel House and Rest Home, *Spark of Life* Centres of Excellence, New Zealand

The *Spark of Life* Model of Care, Internationals Master Leadership and Executive Leadership Programs

The *Spark of Life* Model of Care is implemented by a certified *Spark of Life* Master Practitioner who has successfully passed all aspects of the *Spark of Life International Master Leadership Program*.

This 3 week Program is an intensive and certified program. It equips the Master Practitioner with the knowledge, skills and comprehensive resources to activate the model in practice within a service.

The 2-week Program is an intensive and certified program especially for leaders from the executive team. It equips the Executive Team Member to provide informed support to their Master Practitioner/s so the flow of implementation can come directly from the executive level of the health care service.

The entire Master Leadership Program is provided by the 2 leaders of Dementia Care International, who together developed the *Spark of Life* Model of Care and Master Leadership Program.

Who Are these Programs for?

The *Spark of Life* International Master Leadership Program is for leaders with a pioneering spirit from organisations that, at Board and CEO level, are committed to implementing the *Spark of Life* Model of Care.

These organisations can be from aged and community care, mental health as well as from other fields of human endeavour.

Please note that it is now a requirement that a leader from the executive team accompanies the organisation's first Master Practitioner for the Executive Leadership Program which is the 2 first week of the course. This is to ensure the informed support from an Executive level of their Master Practitioner/s and thereby creating the best possible path for successful implementation and return on investment.

Live via Zoom

The *Spark of Life* International Master Leadership Program is provided live via Zoom.

"We have set the bar high with the development of an exceptional, compelling and world class zoom experience for every participant anywhere in the world.



'Implementing the *Spark of Life* Model of Care has set us apart from other homes in New Zealand. It has ensured we have a good reputation in the community of providing supportive care and reducing behaviours of concern. This has led to full bed occupancy and being a preferred employer despite our rural location.'

Misceal McCormick, Owner of two Spark of Life Dementia Specific Centres of Excellence, Adriel House & Rest Home, Amberley New Zealand



'*Spark of Life* is a heartfelt and honest philosophy to understanding people with dementia and has proven amazing results that many people have thought not possible.'

Dr Al Power, Author of Dementia Beyond Drugs, USA



We provide a learning environment via the internet that at the same time is inspiring, energising and captivating, making it a joy for all participants to focus and concentrate.”

Jane Verity, Founder and CEO Dementia Care International.

The new ways of thinking; the concepts and techniques shared are anchored in the long term memory through specific *Spark of Life* Education Methodologies.

Here is what participants have to say about their Zoom experience:

North Island, New Zealand

“Before the 3-week *Spark of Life* Master Leadership Program started, I was unsure if I would be able to manage 17 days of education, 7.5 hours a day and via Zoom. But the educational experience via Zoom has been more positive than if it was physical face to face. I have been interested, engaged and fascinated every single day: there has not been a moment, where I haven’t been immersed in the content.”

Rose Shackleton
Director Pinehaven Cottage

Melbourne, Australia

“It is amazing how you have adapted the *Spark of Life* Master Leadership Program to being provided via Zoom. This tailored delivery enables participants to engage with increased focus, allowing for deep comprehension of the content. As a group we have reflected on an experience of genuine community, shared insights, and extensive, meaningful learning. The education has been transformative, effective and substantial.”

Sarah Miles
Advocate for Humanistic Care

South Island, New Zealand

“The 3 week *Spark of Life* Master Leadership Program has gone quickly – it has flown. I have loved the diverse ways of connecting; the opportunity for reflective questions and the educational surprises provided as gifts for each day to embed the learning. Being part of the program via Zoom has enabled me to have my own thinking space, which for me has been positive on a mental level.”

Elaine Mulholland
Nurse Manager, Adriel House and Rest Home



“The *Spark of Life* Master Leadership Program is a totally unique learning experience in the world with personal attention to each participant and the authentic and insightful presentations.’

Sailesh Mishra, Aged Care Owner, Founder Silver Innings and Spark of Life Master Practitioner, Mumbai, India



“The *Spark of Life* Philosophy enables one to understand in your heart where the other person is coming from and how to bring out the best in that person. This new way of working has huge potential to positively change clinical practice, especially for people living with dementia.’

Richard Semanda, Executive Director Geriatric Respite Care Foundation Uganda and Spark of Life Master Practitioner, Kampala Uganda



3-week Master Leadership Program Facts and Information

This 17-day intensive *Spark of Life* Master Leadership Program starts on Saturday 2nd November and finishes on Friday 22nd November, 2024.

Certification

Certification is on the basis that;

1. The 3-week program has been attended in full with participation in every session.
2. All written and practical assessments have been successfully passed.

Number of Participants

The number of participants is capped at 12, which enable close engagement with each individual.

How to Apply

To apply please contact Dementia Care International (details below) to receive the *Spark of Life* Master Leadership Program Application Form and Questionnaire.

Application Due Date

All applications must be received before Wednesday 2nd October 2024.

A large package containing all your educational resources and related materials will be sent to you prior to the course commencing. To allow for any postal or customs delays, the **early registration is essential**.

Program Fee

The Master Leadership Program fee of AU\$25,000 is an integrated part of the fee structure for Model Implementation within an individual health care service. For further information please contact Dementia Care International (details below).

Further Information

Dementia Care International ABN 57 062 386 216

Phone +61 (0)3 9727 2744

Email: info@dementiacareinternational.com

www.dementiacareinternational.com



*'The *Spark of Life* Master Leadership Program has taught me as a leader how to develop a collaborative team spirit; the coming together for a common cause; the readiness to put one's own needs aside for the greater good and in a spirit of enjoyment.'*

Leigh McLeod, Clinical Manager and Spark of Life Master Practitioner, Ranui Enliven Presbyterian Support Otago, Alexandra, New Zealand



*'My experience has been that the *Spark of Life* Education is transformative in shifting perceptions and attitudes. I have seen before my own eyes in my hospital the changes that occur when people with dementia have their emotional needs met.'*

Chris Boylan EO/DON Streaky Bay Hospital and Health Care Services and Elmhaven Hostel, Streaky Bay, South Australia



2-week Executive Leadership Program Facts and Information

This 12- day intensive *Spark of Life* Executive Leadership Program starts on Saturday 2nd November and finishes on Friday 15th November 2024.

Certification

Certification is on the basis that;

1. The 2-week program has been attended in full with participation in every session.
2. All written and practical assessments have been successfully passed.

Number of Participants

The number of participants is capped at 12, which enable close engagement with each individual.

How to Apply

To apply please contact Dementia Care International (details below) to receive the *Spark of Life* Executive Leadership Program Application Form and Questionnaire.

Application Due Date

All applications must be received before Wednesday 2nd October 2024.

A large package containing all your educational resources and related materials will be sent to you prior to the course commencing. To allow for any postal or customs delays, the **early registration is essential**.

Program Fee

The Executive Leadership Program fee of AU\$18,000 is an integrated part of the fee structure for Model Implementation within an individual health care service. For further information please contact Dementia Care International (details below)

Further Information

Dementia Care International ABN 57 062 386 216

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Dementia Care International

Dementia Care International is an independent self-funded Australian based organisation supporting aged care services to achieve excellence in their social and emotional care-practices. This is achieved through specialized education on the *Spark of Life* Philosophy and through the implementation of the *Spark of Life* Model of Care.

Since the inaugural Master Leadership Program in 2010, the *Spark of Life* Model of Care has been implemented in 12 countries as diverse as Denmark and Iceland in Scandinavia to Uganda, Zambia and Nigeria in Africa.

The *Spark of Life* Philosophy has been warmly received by Indigenous communities in Australia, New Zealand and USA.



'Being based in Nepal, I have participated in the 3-week *Spark of Life* Master Leadership Program via Zoom from far away however, we have all had a mental presence. It has been possible via zoom to keep the focus and the attention longer than during physical face to face education. On Zoom, you can see people's faces and see them clearly when they talk.'

Aarati Poudel, Founder/
President Saar Nepal



Learning from the Two Leaders of Dementia Care International

Jane Verity

Jane Verity is Founder and CEO of Dementia Care International and has served in this role since 1993.

She is a thought leader and innovator who has developed the life-enriching and rehabilitative *Spark of Life* Philosophy that has strong roots in the Scandinavian health care system.

With Hilary Lee, Jane has co-developed the *Spark of Life* Model of Care.

In Denmark and in Australia, Jane's professional career has spanned leadership roles in geriatric psychiatry and aged care with the particular focus on developing and providing rehabilitation for people who have dementia.

Jane gives advanced mentoring to global leaders in aged and dementia care to support them in achieving best practice. In this capacity, she has been an invited advisor to the Singapore Government on dementia, and the invited representative for Australasia at the 100 Experts Forum in Sweden.

Jane has educated thousands of health care professionals, staff and families in the *Spark of Life* Philosophy around the world. She has authored two internationally published books, *The Art of Good Dementia Care* and *How to Ignite the Spark of Life in People with Dementia*.

Hilary Lee

Hilary Lee is President of Dementia Care International, serving this organization since 2007. She is a pioneer in dementia rehabilitation. Her professional career has spanned working in the UK as well as in Australia. She has led initiatives to ease the transition to residential care, the identification and prevention of depression in dementia, and a multidisciplinary approach to palliative care.

Together with professors from the University of British Columbia, Vancouver, Canada, Hilary developed the groundbreaking Creative Expressive Abilities Assessment Tool. This tool is used to evaluate rehabilitation in dementia care.

From 2000 to 2007, Hilary researched the *Spark of Life* Club Program, first in practice, then as peer-reviewed research for a Master in Science Degree. After completing the research, Hilary joined Dementia Care International to co-develop with Jane Verity the *Spark of Life* Model of Care, incorporating the detailed therapeutic and scientific research insights.

In 2011, Hilary was primary editor for the book *Creative Approaches in Dementia Care* published by Palgrave MacMillan.

Hilary's current role involves strategic planning, developing specialized education and mentoring of international leaders in care in 12 countries.



Jane Verity and Hilary Lee facilitate all 17 days of the Master Leadership Program. This means that participants have the unique experience of learning first hand from and working with these two passionate and innovative leaders behind the *Spark of Life* Model of Care.



Jane Verity

Originally from Denmark, Jane Verity has a background in Occupational Therapy, Family Therapy Advanced Systems Theory and is a Master Practitioner of Neuro Linguistic Programming (NLP).



Hilary Lee

Hilary has a background in Occupational Therapy from Oxford, England, is a Master of Science and certified in Qualitative and Quantitative Health Research Methods