Letter content: From Care Provider to Local MP

Dear xxx,

**The vital role of homecare in your constituency**

As a homecare provider in your constituency, I am writing to highlight the crucial importance of our work and to seek your support.

Homecare plays a vital role in enabling us all to live well at home and flourish in our communities. Investing in homecare helps to enhance wellbeing; increase healthy life expectancy; reduce pressure on the NHS; save money for the health and care system; and support economic growth.

[**Insert name of organisation**] has been providing high-quality homecare services in your constituency for **[XX]** years. We employ [**number**] local people and support [**number**] individuals to live independently at home.

Our work not only improves the lives of those we care for, but it also contributes to the wider community and the local economy.

A quarter of us will be 65 or older in 25 years. Our health and care system is not coping now. To meet this challenge, we must transform how we fund, provide, and ensure access to care. Early support and preventative approaches in the community will help to shift the dial on demand. We must harness the power of innovation while cherishing the irreplaceable human elements of hands-on care. With smart strategies, collaboration, and investment, we can build a future where more of us remain healthy for longer. Supporting people at home must be at the heart of government policy. Our [manifesto for homecare](https://www.homecareassociation.org.uk/resource/homecare-manifesto-for-the-general-election.html) highlights seven areas of focus for an incoming government.

As the new government starts work, it is important to highlight that 1.6 million people work in the care sector, supporting almost 1.5 million older and disabled adults. Only 19% of our workforce is male, yet care employs more men than the British army. Social care contributes £60 billion per year to the economy, which is more than transport, utilities, water supply or agriculture. The care sector is thus significant, and its voice needs to be heard in Parliament.

We would love you to see first-hand how homecare supports our community by coming along to visit us. This would provide you with valuable insights into our work and the opportunities and challenges we face. Please contact me on [**Insert email address**] to arrange a date. We would be happy to facilitate media coverage and photo opportunities during your visit.

We look forward to hearing from you and working together to ensure that homecare receives the recognition and support it deserves.

Yours sincerely,

[Name, role and organisation]